



Hannah Lynn Shuler

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Education

University of Wisconsin — Platteville

Major: Business Administration

Minor: Imaging Media, Photography Concentration

Emphases: Applied Management, Marketing

Overall GPA: 3.553 / **Graduated:** May 2016

Awards / Honors

Excellence in Leadership Nominee

- » Spring 2015, Spring 2016

Dean's List

- » Spring 2013, Fall 2014, Fall 2015

Master Communicator

- » Peer selected award for building a community throughout the semester in January 2014

Persistent Pioneer (Retention of Residents) Plan

- » Promoted academic excellence to first year students
- » Completed Levels 1 and 2 in 2013-2014
- » Conceptualized Level 3 ideas with adviser in Spring 2015 for continuing Resident Assistants

Making a Difference

(Inclusive Community Implementation) Contract

- » Promoted diversity and inclusion in hall and on campus
- » Completed the highest levels possible for this involvement to reach out to others

NRHH Member of the Semester

- » Earned for involvement in Dance Marathon fundraiser and WHIL Conference in Fall 2013
- » Also received the Bronze Pin — highest honor in NRHH

Professional Development

- » 2016 CLIMB Series — Presenter
- » 2015 Student Worker Focus Group and Search & Screen for Resident Director vacancies
- » 2015 Wisconsin University Residence Hall Association [WURHA] — Spirit Squad Member
- » 2013 & 2014 Wisconsin Honorary of Involved Leaders [WHIL] - Delegate and Presenter
- » 2013 Great Lakes Affiliate of Collegiate & University Residence Halls [GLACURH] — Delegate and Presenter
- » 2013 National Association of Collegiate & University Residence Halls [NACURH] — Delegate
- » 2012 American Marketing Association [AMA] Conference

Involvements / Leadership

National Residence Hall Honorary [NRHH]

- » 2014-15 President, Recognition Committee Chair, Dance Marathon Morale Team Member

InterVarsity Christian Fellowship

- » 2016 Large Group Coordinator, 2015-2016 Woman Time Co-Coordinator, 2014 Hospitality Coordinator

National Society of Leadership & Success [NSLS]

- » 2012-2013 Inductee

Pioneer Players

- » Performer and Design Assistant for *Guys and Dolls* show

American Marketing Association [AMA]

- » 2012-2013 Vice President of Advertising and Promotions, Charter Member

Relevant Experience

Senior Assistant

Fall 2014 — Spring 2016

Rountree Commons (Fall 2015 — Spring 2016); **Pickard Hall** (Fall 2014 — Spring 2015)

UW — Platteville Department of Residence Life

Platteville, WI

- » Transitioned from traditional First Year Experience hall of approximately 275 students to 620 student suite-style building
- » Mentored and role modeled work ethic, administrative integrity, advising skills, and creative duties to 9-20 Resident Assistants (RAs)
- » Assistance with Community Building through the new blog style system
- » Created resource blog to assist RAs on campus with ideas
- » Advised Hall Council Executive Board
- » Put into practice personal feedback received for better of group and offered feedback where necessary
- » Developed an educational atmosphere while encouraging involvement
- » Created various schedules to make the hall run efficiently on a day-to-day basis, managed 13 individuals' schedules to make them available for the required hours, and oversaw weekly management student employees
- » Assessed staff's programming and proposed activities to ensure quality of work for positive student experience
- » Front Desk Supervisor - Trained and supervised both RAs and Desk Workers
- » Coordinated communication between professional and student staff

Tour Guide

Spring 2015 — Winter 2016

UW — Platteville Admissions Office

Platteville, WI

- » Gave weekly EMS, BILSA, and LAE tours to prospective students on campus
- » Engaged with students and answered questions with knowledge of campus
- » Shared my personal experience to incoming students with an upbeat attitude
- » Assisted with Student Shadow Visits, Pioneer Previews, Tri-State Initiative Days

Team Leader & Photography Instructor

Summer 2015

UW — Platteville Office of Multicultural Student Affairs

Platteville, WI

- » Worked two different camps for high school and middle school aged students
- » Supervises and developed rapport with diverse student participants
- » Mentored throughout the week on writing and engineering projects
- » Engaged with students through icebreaker games, facilitation of activities, etc.
- » Taught the Photography class sessions for the week for middle school students

Website Designer & Developer

Winter 2015

Sound Choice Inspections LLC

Kenosha, WI

- » Designed and coded website for home inspection company: www.scinspections.com

Operations Manager and Graphic Design Intern

Summer 2014

Bayfield Coffee Company

Kenosha, WI

- » Designed brochure to hand out for advertising purposes
- » Directed up-to-date Social Media coverage of the company
- » Oversaw a diverse group of employees at various events
- » Created weekly work schedule for every employee
- » Accurately tracked monthly inventory

FYE Student Assistant

Fall 2014 & 2015

UW — Platteville Pioneer Academic and Transitional Help Office

Platteville, WI

- » Assisted with Freshmen Introduction to College Life Class
- » Promoted success by bringing students to Student Academic Success Sessions
- » Presented on Academic Advising & Class Registration in Fall 2015

Resident Assistant - Rountree Commons

Fall 2013 — Spring 2014

UW — Platteville Department of Residence Life

Platteville, WI

- » Performed on-call duties for the Residence Hall
- » Participated in weekly staff meetings and one-on-one meetings with supervisors
- » Used customer service skills while working the front desk
- » Directed guided tours for Pioneer Preview to prospective students
- » Presented information to incoming applicants at RA Marketing Night